FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00050882 **Type of Permit:** STILL **Release Date:** 04/02/2012

Production Company	ADVANCE MAGAZINE PUBLISHERS INC
Insured Company Name	ADVANCE MAGAZINE PUBLISHERS INC
Contact Phone No. 1	323-965-3651
Contact Phone No. 2	
Fax	
Address	4 TIMES SQUARE, 15TH FLOOR NEW YORK, New York 10036
Production Title	ALLURE STILLS
Type of Production	Still Photo

Producer	Kelly Atterton
Director	Kelly Atterton
1st AD	Kelly Atterton
Production Manager	Dina Mekawi
FilmL.A. Coordinator	Naomi Kajiyama
Location Manager	Kelly Atterton
Primary Phone	Mobile - 323-965-3773
Secondary Phone	Office - 212-253-3920
Location Assistant	n/a n/a
Primary Phone	Mobile - 818-347-9929
Secondary Phone	

Fees

FILMLA STILL APPLICATION FEE	$60.00
LA COUNTY - STILL USE FEE - BEACHES	$100.00

Total Permit Fee $160.00

Number of Locations 1

NOT A PERMIT

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Summary Information

Location

Permit Number S00050882
Production Company ADVANCE MAGAZINE PUBLISHERS IN...
Insured Company ADVANCE MAGAZINE PUBLISHERS IN...
Production Title ALLURE STILLS

Location Manager Kelly Atterton
Primary Phone Mobile - 323-965-3773
Secondary Phone Office - 212-253-3920

Location Address 400 The Strand, Manhattan Beach, CA, 90266

Location Name MANHATTAN BEACH

Location Type Beach

Location Description LOS ANGELES COUNTY BEACH

Film Dates 4/3/2012 - 4/3/2012 07:00 - 13:00 1 day

Open or Closed to the Public Open

Generic Conditions
Must comply with attached Beaches and Harbors Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached documents
AdvMag.Allure.50882.AL2.pdf
ManhattanBeach_SpecialFilmingConditions_2011-08.pdf
GenFilmPermitConditions_2012-03-01.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	4
Vans	1

Personnel on Location

Type	Quantity
Cast	1
Crew	9

Filming Activities Equipment on sand; Exterior models against scenery;

Jurisdiction **Political:** Los Angeles County - Supervisor District 4 **Police:** Manhattan Beach Police Department **Fire:** Manhattan Beach Fire Department

Thomas Guide **Page:** 732 **Grid:** E5

Location Notes
DUAL PERMIT REQUIRED WITH THE CITY OF MANHATTAN BEACH
NEARBY PARKING LOTS ARE MANAGED BY MANHATTAN BEACH.
NO PCI LOTS HERE

Approvals LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS Marisol Camey

Coordinator Note
SHOOTING NEAR 16TH & STRAND
No water activity

Coordinator Note
Must hand cart equipment onto beach
No vehicles on beach

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Special Filming Conditions for Los Angeles County Beaches

MANHATTAN BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- All equipment must be 10 feet from bike path.
- All equipment must be 15 feet from pedestrian walkway.
- Companies must fly cables over bike path.
- Dual permit required with the City of Manhattan Beach.

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General Film Permit Conditions

1. Production company must have a finalized copy of the film permit, including General Film Permit Conditions and Parking Lot Guidelines on set at all times.

2. If use of Maintenance or Lifeguard personnel is required, it must be reflected on the permit and call times indicated. Lifeguards require 24-hour notice to be hired with a 4-hour minimum requirement. Maintenance also requires 24-hour notice to be hired. A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is an 8-hour minimum for all after hours filming.

3. Filming requests will be approved on a case-by-case basis.

4. Companies must cover and/or fly cables over pedestrian walkways and turf areas.

5. Filming must not interfere with Lifeguard or Maintenance activities at any time and must not interfere with scheduled beach or park activities or special events.

6. May not block public or emergency access at any time.

7. No catering or craft services allowed on pedestrian walkways or bike path.

8. No animals allowed unless prior approval from DBH, FilmL.A., and local municipal Animal Control office and is indicated on permit. All dogs must remain on leashes and off sand when not filming.

9. No driving scenes allowed on sand or turf areas.[1]

10. Tent use must be indicated on permit. No staking into parking lot. Sandbags or closed water containers must be used for anchoring items on the sand.

11. Emergency access area (marked in red) cannot be used at any time. Exceptions subject to review and approval by DBH Parking and the Fire Department/Lifeguards.

12. All water activities require a Lifeguard to be hired with a minimum of 4 hours of service.

13. Production company may be required to hire a FilmL.A. Monitor if the production or filming negatively impacts public safety or beach operations.

14. Production personnel must be assigned to power cables and/or coned off areas when posing a safety concern.

15. A safety officer must be assigned to motorized equipment when on the sand.

16. Filming and clean-up must be complete by 10:00 p.m. unless otherwise authorized by DBH.

[1] Excludes Dockweiler State Beach

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17. No chemicals on the beach or in the water unless approved by the Director and Fire Chief.

18. Production companies must remove all trash and debris resulting from activity.

19. Playback and amplified sound must be kept to moderate levels after 10:00 p.m. so long as not to disturb nearby residents. Prior approval required from DBH and FilmL.A.[2]

20. Lifeguard towers must be indicated on permit.

21. Digging holes in the sand less than 4 feet deep must be approved by the Director and indicated on permit. Production companies must secure holes in the sand by providing trench shoring, an exclusionary zone with caution tape, staging safety personnel outside the exclusionary zone for rapid rescue, a harness and safety rigging for any person in the trench.

22. All personal motorized watercrafts and vessels must remain 300 yards from the shoreline.

23. No launching or landing of personal motorized watercrafts or vessels from beach.[3]

24. For safety purposes, flagmen are required for all heavy equipment, machinery, and vehicles that are operated on the beach, including during the loading and unloading of filming equipment on the beach.

25. Proof of insurance meeting each jurisdiction involved is required.

26. Community Surveys must be obtained from residences before filming is permitted to take place between the hours of 10 p.m. to 7:00 a.m. Survey radius will be determined by FilmL.A. based on production activity and parking.

27. Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding in vehicles on the beach at any time. Vehicle speed is limited to 5 m.p.h. at all times.

28. In the event of flowing storm drains, film shoots with water activity may be suspended for a period up to 72 hours due to high bacteria levels in ocean waters. Production companies may also be denied access to certain areas on the beach where there is sewage or required storm drain cleanup by DBH Maintenance staff. These decisions will be made by DBH in consultation with L.A. County Lifeguards and FilmL.A.

29. If a situation arises in which the Lifeguard Captain deems unsafe, a consultation with the on-scene production manager will be conducted to determine safer alternatives. Filming will be suspended until safety measures are adopted.

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[2] Playback and amplified sound is not allowed at Burton Chace Park
[3] Exclusions for personal motorized watercrafts at Venice Beach

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